



ศูนย์โรตารีในประเทศไทย

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Dear Fellow Rotarians,


Whether it is COVID-19, depression or economics crisis, it happens like a wave of life that comes and goes, never ending. All made it difficult for us to adapt a way of life and manage business during the past few years. The phrase "survival of the fittest" may be right. Our loving Rotary club is the same. The clubs have to adapt itself, amend the bylaws so that club members can enjoy Diversity, Equity and Inclusion. We should do the member Satisfaction Survey, find a strategy to lower the cost on being a Rotarian, make an easier access to the club.

According to the research by Rotary International, 31% of membership loss is due to the high cost in a club and too much time consuming in being a member, 21% left because of the club environment that could not make them feel happy. 15% resigned because they could not reach their expectation in the club. And of all those 3 types, 43% will not recommend anyone to be a Rotary club member. And 35% will not recommend anyone to participate in any scope of Rotary.

During this crisis, it is a good opportunity for each club to review and adapt to strengthen and sustain our club. The Rotary Centre in Thailand is ready to be a learning and supporting centre. Are you ready to start? Whenever there is any beginner, there is always a follower.

I really appreciate the Rotarians from all 4 districts for your contribution of Baht 500,000.- to help the victims of devastating flood in Pakistan. The Rotary Centre has already wired the money; US\$13,177.85 to Rotary in Pakistan.

Yours in Rotary,


(Somphop Thirasan)

Chairman, Rotary Centre in Thailand, 2022-24

Announcement

- Clubs wishing to receive *Rotary Thailand* magazines for distribution to schools in your community, please send the names of schools. We will then send the magazines to club presidents or secretaries for distribution. Email: jsantithamcharoen@gmail.com
- Clubs wishing to distribute copies of *Rotary Thailand* magazines to the public during special club events, please contact Khun Jitraporn at jsantithamcharoen@gmail.com or Tel. 08 5822 4442 We will be happy to send them to you while stocks last.



ROTARY FIGURES as of 1 November 2022 from www.rotary.org (Figures in parentheses: as of 1 July 2022)

District	3330		3340		3350		3360		Total	
Members	Rotary 2,308 (2,254)	Rotaract 269 (266)	Rotary 1,399 (1,311)	Rotaract 55 (55)	Rotary 3,294 (3,037)	Rotaract 387 (301)	Rotary 1,428 (1,413)	Rotaract 302 (268)	Rotary 8,429 (8,015)	Rotaract 1,013 (890)
Clubs	101 (101)	29 (29)	65 (64)	5 (5)	127 (122)	31 (29)	71 (69)	15 (15)	364 (356)	80 (78)